



Admins Rise 2023 AAP Conference

The Westin Harbour Castle, Toronto, ON

Thursday, June 1, 2023

Admins Rise 2023 is **THE** must attend event of 2023 for administrative professionals! It is as diversified and vivacious as Toronto itself. AAP always provides great value, timely content, and a great feeling of comradery at their annual conferences and this year we are building on past successes and rising even higher as the must attend event for 2023. Amazing keynotes, speakers, and topics that touch the many facets of every admin's role. Our day includes not one...not two... but three keynotes and two breakout sessions. The learning and fun will take attendees way beyond the day!

We are expecting to sell out this amazing event so don't miss out on the opportunity to be part of it and connect with administrative professionals from across Canada and the US!

SPONSORSHIP OPPORTUNITIES

Become a sponsor of the Association of Administrative Professionals

Thank you for your interest in becoming a Sponsor for our Admins Rise 2023 Conference, being held in Toronto, Ontario June 1, 2023.

Our sponsorship program is a cost-effective way to give you maximum exposure to administrative professionals both locally and across the country. The various levels of sponsorship represent excellent opportunities to promote your business to appropriate contacts in industries and businesses. Your company will stand out as a supporter of continued education and professional development among office professionals.

As a non-profit organization, our National Board of Directors is composed of volunteers who donate time and expertise to maintain current professional services and activities for our members. By partnering with our Sponsors, we can offer a higher level of speakers at national events and meetings, as well as increased services and promotions to our members.

SPONSORSHIP OPPORTUNITIES

A La Carte Sponsorships

Sponsors have the opportunity to get exposure to the specific item sponsored, as well as logo placement on the AAP website.

Welcome Reception – 1 available (\$2,000)

Take part and co-host our welcome reception for all attendees! This event will welcome participants from across Canada to downtown Toronto. An evening of networking, connecting, and energizing!

Specialty Breaks – 3 available (\$300 each)

Bring some fun for our breaks during our workshop session. This will provide a specialty break item for attendees.

Session Host – 7 available (\$500 each)

Be a sponsor host for one of our seven sessions during our workshop event. Each session will be hosted by a sponsor and company information will be provided to all attendees during the introduction and closing. High impact for administrative professionals across Canada.

Sponsorship Tier Session

For the first 3 sponsor levels: Platinum, Gold & Silver, we offer the following:

- Logo and link to company website under current sponsors page, 300-character description of your company and/or service.
- Logo to be displayed at the conference and in the conference material.
- Logo listed on the sponsor sheet in the conference material.
- Recognition during the prize draws.
- Free host exhibition table.
- Recognition on all national social media platforms.
- Showcase on printed and digital materials at the event with name and logo.

Platinum Sponsorship - \$3,000

- Along with the above the Platinum Sponsorship has 2 free admission tickets.
- The Platinum Sponsorship level is promoted during the opening and closing of the day with on site logo and on the screen including verbal recognition.

Gold Sponsorship - \$2,000

- Along with the above the Gold Sponsorship has a free admission ticket.

Silver Sponsorship - \$1,500

- The Silver Sponsorship encompasses all 7 items listed above.

For the Bronze & Partner Product Sponsorships, we offer the following:

Bronze Sponsorship - \$1,000

- Logo and link to company website under the current sponsors.
- Logo to be displayed at the conference and in the conference material.
- Logo listed on the sponsor sheet in the conference material.
- Recognition during the prize draws.
- Free host exhibition table.

Partner Product Sponsorship

- The Partner Product Sponsorship has the same offerings as the Bronze for the exception of not having a host exhibition table.
- This sponsor will provide a product/products for the event.

Sponsorship Tier System

Benefits	Platinum \$3,000	Gold \$2,000	Silver \$1,500	Bronze \$1,000	Partner Product
Logo, link to company website under current sponsors page, 300-character description of company and/or service	✓	✓	✓	Logo & link to company website under current sponsors	Logo & link to company website under current sponsors
Logo displayed at the conference and in the conference material	✓	✓	✓	✓	✓
Logo listed on the sponsor sheet in the conference material	✓	✓	✓	✓	✓
Recognition during prize draws	✓	✓	✓	✓	✓
Free host exhibition table	✓	✓	✓	✓	
Recognition on all national social media platforms	✓	✓	✓		
Showcase on printed and digital materials at the event with name and logo	✓	✓	✓		
Free admission (as indicated)	2	1			
Promoted during the opening and closing of the day with on site logo and on the screen including verbal recognition	✓				

Sponsorship Form

Please complete this form and return to the National Director – Marketing at aap.national.marketing@canadianadmin.ca.

Date of Sponsorship: _____

Organization name:	
Contact name:	
Mailing address:	
City, prov., postal code:	
Contact number:	
Email address:	
Sponsor URL:	
Sponsor social media links:	<input type="checkbox"/> Facebook _____ <input type="checkbox"/> Twitter _____ <input type="checkbox"/> Instagram _____ <input type="checkbox"/> LinkedIn _____
Sponsorship level:	<input type="checkbox"/> Platinum – \$3,000 <input type="checkbox"/> Product – No charge <input type="checkbox"/> Gold – \$2,000 <input type="checkbox"/> Welcome Reception (1), \$2,000 <input type="checkbox"/> Silver – \$1,500 <input type="checkbox"/> Specialty Breaks (3), \$300 each <input type="checkbox"/> Bronze – \$1,000 <input type="checkbox"/> Session Host (5), \$500 each
Company description: (300 characters or less) for silver, gold or platinum sponsors only	
Payment method:	<input type="checkbox"/> Credit card – invoice to be sent by National Director – Treasurer <input type="checkbox"/> Cheque payable to the Association of Administrative Professionals and mailed to: Julie Lemoine, National Director Treasurer Association of Administrative Professionals PO Box 8024 Dieppe PO Dieppe, NB E1A 9M7
Company logo:	Please send your logo in a tiff, gif or jpg format to aap.national.marketing@canadianadmin.ca