

DIANA  
BRANDL

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## Personal Brand, Storytelling and Learning to Lead

Storytelling is integral when creating your personal brand. Storytelling also helps us become leaders supporting senior executives and leading administrative teams within our own companies. It helps us grown out of our comfort zone, help us in leading departments and getting a seat at the table through various projects. This keynote will focus on creativity methods that make storytelling much easier for those who don't have a strong voice but can win with visuals. This in turn, will help us become much more agile and become the administrative leaders our organizations turn to for support.



LESSONS.LEVERAGE.LEADERSHIP.